

Fun-Raiser & Special Event Ideas

Here are several creative ideas to help you reach your United Way of Southwest Minnesota campaign goal. Discuss with your committee and co-workers what ideas would be fun to use in your workplace, as well as what, if any, incentives you can use. See resource “Prize & Incentive Ideas.”

Remember that these events should be a part of, but not replace campaign pledges, and should be used as a tool to encourage, educate and inform your co-workers about the work of United Way of Southwest Minnesota.

For the overall success of your campaign, time your special events so that co-workers don't think their participation in the special event takes the place of a pledge to the campaign.

Every Person. Every Community.

1. Bring in a UWSWMN representative to speak at your kick-off event
2. Work Olympics
3. Papa Murphy's Fundraiser
4. Bubble Gum Fridays
5. Hat/Team Apparel Day
6. Golf Tournament
7. Online product sales (honey baked ham; That's My Pan; etc.)
8. Bar Tuesdays
9. "Dilly" of the day with Dilly Bars for sale
10. Healthy Bites, Tiny Treats
11. Cake Decorating Contest
12. Root Beer Float Social
13. Ice Cream Sundae Bar
14. "Round Up" at the Register
15. Sell UWSWMN T-shirt Cutouts
16. Pie in the Face
17. Kiss a Pig/Donkey/Other Animal
18. Bean Bag Tournament
19. Prize Vault
20. Guess Who (Childhood/Baby Picture Game)
21. United Way Trivia or Jeopardy
22. Chair Massages
23. Snow Cone Truck
24. Amazing Race
25. Backyard/Parking Lot Bar-B-Q
26. Brown Bag/Community Partner Lunch
27. Jean Day/Week
28. Drawing/Coloring Contest
29. Chili Cook-Off
30. Coin Wars
31. Cold Stone Creamery Sales on Site



32. Craft &/or Bake Sale
33. Dunk Tank
34. Employee Raffle (see rules)
35. Executive/Employee "Talent" Auction
36. Executive/Employee Jail & Bail
37. Guess How Many.....
38. Pumpkin Carving Contest
39. Hot Dog Eating Contest
40. Ice Cream Social
41. Jeopardy Game
42. Mini-Golf Tournament
43. Mum/Rose/Poinsettia/Other Flower Sale
44. Paper Airplane Flying Contest (Distance &/or Accuracy)
45. Participate as a Company or Department in a Volunteer Project
46. Ping Pong Tournament
47. Popcorn Friday
48. Potluck Lunch
49. Scavenger Hunt
50. Scrabble Tournament
51. Timely Treats (for donors returning pledge form by certain date/time)
52. Tour a UWSWMN Community Partner to learn more about the impact of your investment
53. Use Display Boards from UWSWMN to help educate co-workers
54. Walking Tacos
55. Dance Competition
56. Bake Off Competition
57. Ring Toss
58. Cookie Monday
59. Pancake Breakfast
60. Pay to Park

United Way fights for the health, education and financial stability of every person in every community.
LIVE UNITED®

In southwest Minnesota, we focus on: Health, Education, Financial Stability, Hunger and Safety & Well-Being.

NOTE: Minnesota law provides five distinct ways in which incentives such as raffles and drawings can be used as part of your annual campaign. Please go to our website for complete details.

United Way
of Southwest Minnesota

