

Every Person. Every Community.

In 2017-18 United Way of Southwest Minnesota.....

50,000⁺

....is helping 50,000⁺ people receive necessary services through UWSWMN initiatives, community partner programs and partnerships.

2,750⁺

....provides a free, developmentally appropriate book to 2,750⁺ children age 0-5 across southwest Minnesota each month through our sponsorship of the Imagination Library program. Since October, 2005, we have sent out over 330,000 books to local children and had over 5,300 children graduate from the program.

\$17.00 ROI

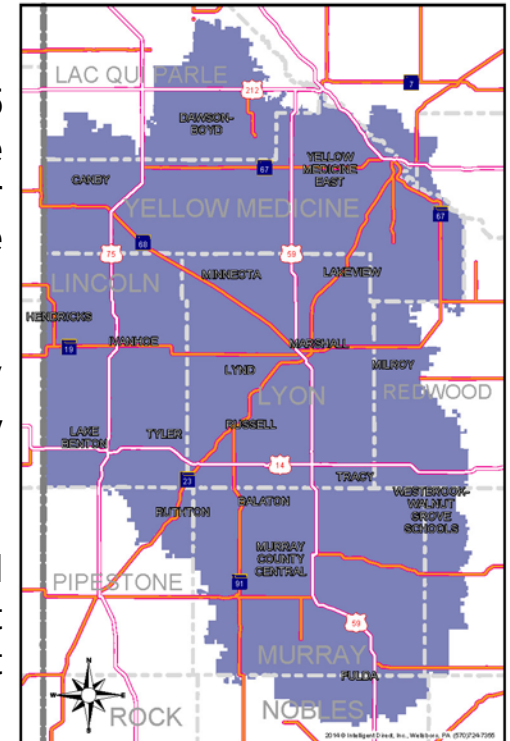
....focuses the majority of our internal initiatives on early childhood education/literacy/school readiness. Research shows that for every \$1 invested in early childhood education, the return to society is approximately \$17.

84 cents⁺

....has an overhead ratio of 16% (local administration costs are 5.64% and fundraising costs are 10.36%) which is well under recommended non-profit overhead ratio standards. This means that 84¢ of every dollar you invested last year goes directly to program impact.

\$5.9 million⁺

....has invested more than \$5.9 million over the last 15 years in southwest Minnesota to help improve the lives of local people.



**United Way
of Southwest Minnesota**

