

United Way
of Southwest Minnesota

United
Way



ANNUAL REPORT

2023

*UNITING PEOPLE AND RESOURCES TO IMPROVE
LIVES AND STRENGTHEN COMMUNITIES IN
SOUTHWEST MINNESOTA.*





CONTENTS

MISSION & SERVICE AREA	3
LETTERS FROM BOARD CHAIR & CEO	4
BOARD & STAFF 2023	5
PARTNER AGENCIES	6
FINANCIAL REPORT	7-8
PRIORITY AREAS	9
INTERNAL PROGRAMS	10
SUPPORTERS	11-12

OUR MISSION

Uniting people and resources to improve lives and strengthen communities in southwest Minnesota.

United Way fights for the health, education, and financial stability of every person in every community. In southwest Minnesota, we focus on health, education, financial stability, hunger, and safety & well-being.

OUR IMPACT

We make every effort to ensure donor dollars are being used efficiently by utilizing volunteer resources, sponsorships, and in-kind donations.

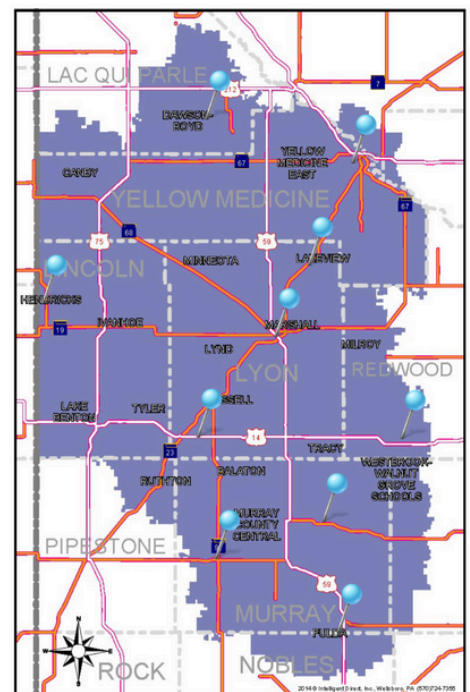
IN 2023:

- More than 102 Volunteers donated over 461 hours of service.
- Over 385 Individuals contributed Financial Donations totaling \$87,237.
- 27 Community Partners made contributions of \$3,219.
- Over 300 Corporations, Service Organizations, and Regional Small Businesses invested over \$400,000.
- Corporate and community supporters gave In-Kind Donations valued at more that \$10,300.

OUR SERVICE AREA

UWSWMN serves communities in the following four counties:

**Lincoln, Lyon, Murray, Yellow
Medicine, and portions of:
Cottonwood, Lac qui Parle, Nobles,
and Redwood counties of Minnesota.**



Message from the Board Chair

United Way of Southwest Minnesota works throughout the year to raise funds to support local individuals and communities. We focus on investing in programs that align with our five priority areas: health, education, financial stability, hunger, and safety & well-being. We firmly believe these are the fundamental building blocks for a quality life. While other aspects of life are important, these areas are essential. We raise funds throughout the year to support local programs that support health, education, financial stability, hunger, and safety & well-being. These are the essential building blocks for a quality life.

Providing food and nutritious meals, services for a safe environment, tools available to help school-age children stay on track, and programs that enhance physical, emotional, and mental health are just a few of the areas that we focus on daily. United Way does not respond to these challenges lightly. Meg, Kate, and the Board continue to find alternate ways to increase funding for our partners and programs.

As our past Board Chair, Rachel, stated: "The reality is that we have more need in our communities than we have dollars to give out, and we want to do more." This is so true. There are several ways an individual can contribute to the United Way. Besides a monetary donation, we are always in need of volunteers. Your time and effort as a volunteer are invaluable and a great way to reinvest in your community.

I want to thank all individuals and businesses that invested in the United Way of Southwest Minnesota this past year. Without your support, our programs and grants would not be possible. I look forward to working with all of you this next calendar year.

Al Castor
Board Chair

United Way of Southwest Minnesota

Message from the CEO

Last year UWSWMN asked you to "Raise Your Hand" and create HOPE in our community; that is precisely what you did! We are so grateful for your support, continued dedication, and commitment to helping those in need overcome challenges, create opportunities, and embark on new adventures.

Reflecting on 2023, it is clear that change doesn't happen alone. Support is critical; with your help, we created a ripple effect that significantly impacts lives now and for generations to come.

On behalf of the UWSWMN Board, Staff, and Community Partners, I thank everyone who joined us in supporting our local communities.

Your ongoing generosity is truly appreciated.

Meg Louwagie
CEO UWSWMN



Meg Louwagie
CEO UWSWMN



Al Castor
UWSWMN Board Chair
2023-2025

As of July 1, 2023

Board of Directors

Officers

Al Castor, Lockwood Motors - **Board Chair**

Hans Zahrbock, Western Equipment Finance - **Vice Chair**

Matt Suby, Western Equipment Finance - **Resource Development Chair**

Curt Schake, North Star Mutual Insurance Company - **Community Impact Chair**

Michelle Warme, Retired Community Member - **CO-Treasurer**

Casey Pohlen, U.S. Bank - **CO-Treasurer**

Rachel Nuese, Schwan's Shared Services, LLC - **Past Chair**

Board Members

Shawna Christianson, Vivayic

Doug DeSmet, Citizens Alliance Bank

Hayley Fruin, Bremer Bank

Kim Holm, Kim Holm Insurance Agency

Brian Jeremiason, Lyon-Lincoln Electric Cooperative, Inc.

Molly Peterson, Self Employed

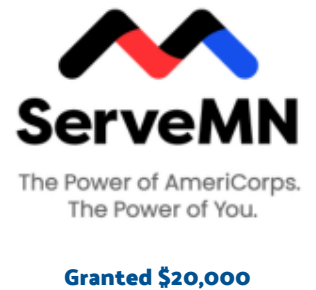
George Taylor III, SMSU

Staff

Meg Louwagie, CEO

Kate Bingen, Office & Program Specialist

2023-24 Community Partners



UWSWMN partnered with nine community agencies to support thirteen programs, investing \$212,000 in community impact grant funds for the 2023-24 fiscal year.

STATEMENT OF ACTIVITIES

As of June 30, 2023

FROM AUDITED FINANCIAL REPORT

TOTAL PUBLIC SUPPORT AND REVENUES	\$502,544
Program Services Expenses	\$390,410
Management and General	\$25,522
Fundraising	\$61,928
Total Expenses	\$507,860
Change in Net Assets	(5,316)

STATEMENT OF FINANCIAL POSITION

Current Assets	\$827,035
Property and Equipment	\$428
Total Assets	\$827,463
Current Liabilities	\$229,067
Board Designated Net Assets	\$273,376
Unrestricted	\$223,877
Net Investment in Property and Equipment	\$428
Restricted by purpose or time	\$100,715
Total Net Assets	\$598,396
Total Liabilities and Net Assets	\$827,463



United Way
2023 Membership
Requirements
Completed

Gold
Transparency
2023

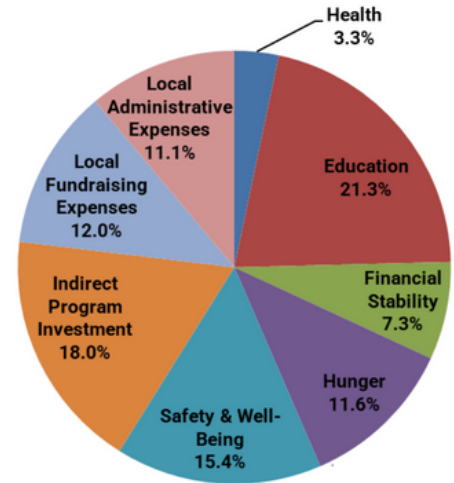
Candid.



How your gift is invested:

Functional Expense Allocation Data is taken from the 2022-23 Audit

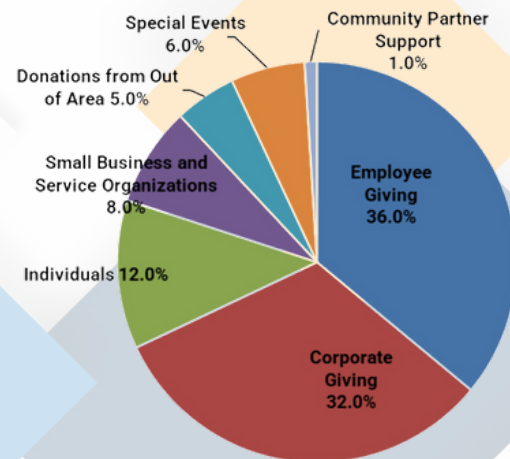
Health	\$16,500
Education	\$109,036
Financial Stability	\$36,500
Hunger	\$57,500
Safety & Well-Being	\$80,000
Indirect Program Investment	\$90,874
Local Fundraising Expenses	\$61,928
Local Administrative Expenses	\$55,522



This pie chart illustrates the impact of your gifts based on the 2022-2023 audit.

Sources of Support Data taken from the 2023 Campaign Results

Employee Giving	\$182,909
Corporate Giving	\$165,170
Individuals	\$60,091
Small Business and Service Organizations	\$42,824
Donations from Out of Area	\$24,889
Special Events	\$29,440
Community Partner Support	\$3,502



SOURCES OF SUPPORT:
In our 2023 campaign, we received \$508,830 in donations from various sources.

UWSWMN 5 Priority Areas

HEALTH:



- Promote healthy behaviors, wellness, and community support for healthy living.
- Provide access to programs that improve overall fitness and well-being.
- Increase healthy behaviors and wellness.
- Achieve a healthier start to life.
- Improve community conditions that support healthy behaviors.
- Promote healthy eating and physical activity.
- Provide and increase access to programs that improve physical, emotional, and mental fitness.



EDUCATION:



- Promote lifelong learning and development.
- Ensure kindergarten readiness in literacy and social, emotional, and cognitive skills.
- Prepare elementary students for success in later grades and high school graduation.
- Support learners in exploring interests and preparing for post-secondary education or a career.



FINANCIAL STABILITY:



- Enhance financial stability and independence
- Boost financial literacy skills for both youth and adults
- Assist individuals and families in achieving financial stability
- Expand access to education, employment, and job training
- Ensure that community members have the resources to overcome disasters, emotional challenges, and financial crises



HUNGER:



- Increase food access and nutritional awareness.
- Connect people to food support programs.
- Expand access to nutritious meals for those in need.
- Enhance nutritional awareness and cooking skills.



SAFETY & WELL-BEING:



- Increase access to services focused on safety and well-being.
- Increase suicide prevention, support, outreach, and awareness.
- Increase access to services that provide a safe environment free from sexual assault, domestic violence, abuse, bullying, and crime.
- Provide community involvement, service, mentoring, and youth development engagement opportunities.
- Strengthen efforts to create equitable opportunities and increase awareness and engagement in outreach services/programs.



UWSWMN Internal Programs



bornlearning™

Stuff the BUS



United Way



UWSWMN Supporters

We value the support of all individual and household donors who are championing our mission to improve lives and strengthen communities in southwest Minnesota.

Ben Alcorn
Tony & Patty Alcorn
Cynthia Anderson
Jason & Molli Anderson
Josh & Sara Anderson
Steven Anderson
Steve & Tandi Anderson
Chad & Angela Andreas
Helen Andries
Jennifer Arzdorf
Randall Bakke
Scott Bales
David & Joyce Beebout
Jeremiah Beebout
Steve Belden
Steven & Carolyn Bennett
Shawn & Michelle Bingham
Brian & Krista Bjella
Chuck & Myrna Bladholm
Chuck & Susan Blomberg
Jeama Boerboom
John & Margie Bornhoft
Todd & Janelle Bossuyt
Bennett & Janice Bot
John & Becky Bot
Debi Brandt
Dawn Brewers
Chuck & Stacey Broberg
Jonathan Brower
Carrie Buddy
Tate & Lena Burckhardt
Julie Cahow
Carr Family Foundation *
Ann Carver
Al & Michelle Castor
Amanda Castro
Lynn Christianson
Wayne & Lori Dagle
Kaitlin Decker
The Denais-Kruse Family
Shawn & Melissa Dieken
Extreme Panel Tech, Inc.
Chad & Renae Drake
Lori Drietz
Kevin & Sheila Dubs
Charlie & Kari Ehlers
Chad & Tina Eickhoff
Jesse Eisenbacher
Barbara Elkmeier
Kevin & Brenda Elton
Sheri Erickson
Alison Errington
Roger Evert
Tracy & Bernard Fink
Alex & Amber Flaws
Kane & Whitney Fossell
Kimberly A. Frank
Chadwick Gawarecki
Josh Giebner
Johnson Family Giving Fund
Jeremy & Amber Gossen
Daren Gravley

Debra A Grong
Brad & Karen Gruhot
David & Melissa Gruhot
Jeff Gruhot
Brian & Kris Gruhot
Eric & Ann-Margaret Guttormsson
Joseph & Sara Haney
Cynthia Hansen
Larisa & Thomas Harig IV
Todd & Lisa Harmening
Jennifer Hart
Julie Hartle
David Hassell
Josh & Michelle Hawkinson
Marcy & Adam Heemeyer
Joy & Pete Hellie
Amy Helvig
Barb Henle
Korey & Amy Herrick
Kelly Hoefker
Misty Hoefs
Robert & Judy Hoeft
Lisa Hoff
Ryan & Jennifer Holmberg
The Hoppes
Lora Hopp-Hansen
In Honor of MaryJo (Javens) Horsmann
Sara Hutchinson
Michael & Mary Jacobs
Benefit from James T Rowe *
Marty Javens
Dennis & Brenda Jensen
Allan Jenson
Robin, Larry & Stephen Johnke
Nathan & Angie Johnson
Chad Johnson
Bartholomew & Kaia Johnson
Lawrence & Sharon Johnson
Roxanne Johnson
Taylor Johnson & Nefeli Moutsoglou
Ian Josephs
Ralph Keen
Max & Sarah Kicmal
Josh & Stacy Kiley
Rachel Kimpe
Connie Knott
Dale & Melissa Kockelman
Jon Kollman
Andrew & Krista Kopperud
Terry & Tammy Kriz
Scott & Julie Kuecker
Douglas & Marissa Kunde
Jason & Jessica Laleman
Bruce & Vicki Lamprecht
Jean Landa
Ken & Cheryl Lanoue
Vince & Anne LaPorte
Tom & Angela Larson
Michele Larson
Abby Lee
Lori Lerohl
Brandi Lillegaard

In Memory of Janet Lindsay
Lee & Kelly Lingbeek
Mike & Ann Longtin
Ann Loyson
Todd & Heather Ludwig
Adrian Martinez
Jeff & Lynn Mauland
Matthew McDermott
Lynne McLaughlin
Abby McNally
Paul & Kirstie Meyer
Kent & Kelsi Miller
Roger & Julie Miller
Miller/Magaard Family Foundation
Michael Minnihan
Donna Mollema
Shor Moua
Connie Nelson
Christopher Nichols
Kelly & Cindy Nichols
Aron & Sarah Nickelson
Brandon & Karie Novak
Rachel Nuese
Stacy and Tim O'Leary
Carol & Mark Oakland
Jeannette & Curt Olson Foundation
Christopher Olson
Joan M. Olson
Chantel Paczkowski
Craig & Margaret Palan
Bill & Kathy Palmer
Matthew & Melanie Pedersen
Kathleen Persian
Paula Petersen-Giles
Gabe & Jill Pieper
Jill Pieske
Neil Podoll
Alan Poff
Nick and Casey Pohlen
Beth Pokorny
Jim & Gail Polejewski
Kelly Price
Tanya Quaschnick
Brian & Lisa Rademacher
In Memory of Delorus Regnier
Steve & Beth Ritter
Cory Robinson
Tom & Muriel Runholt
Ryan & Heidi Runia
Robert & Nancy Salmon
Karalyn Sartor
Joseph & Rachel Schaffran
Curtis & Brenda Schake
Blaine & Deb Schnaible
Denise & Terry Schneckloth
Jon & Jennifer Schreurs
Louis R & Helen E Schwartz Fund
Gregory Schwartz
Kevin & Stacy Schwartz
Randy & Roxie Serreyn
Ryan & Angela Serreyn
Pam Sheeran

Suzanne Shuckhart
Kevin Simeon
Terry & Lisa Smith
Ray & Joan Sorenson
Daryl & Vicki St. Aubin
Gary & Wendy St. Aubin
Cheryl Stensrud
Brad & Toni Strand
Steve & Debbie Streier
Mary Jane Striegel
Gene & Helen Stukel
Matt & Deanna Suby
Josh Sumption
Pat & Mary Surprenant
Joel & Lynn Swanson
Riley & Becky Swanson
Tim & Donna Swenson
Bill & Shelly Tauer
Todd Ternes
Kong Meng Thao
Luke Tietz
Jan Timmerman
Lorie Tjaden
Annette Tritz
Angelia Trost
Ken & Denise VanKeulen
Carrie VanOverbeke
Mike & Lynn VanPatten
David & Krista Verkinderen
Lisa Verkinderen
Terry & Cindy Verschaetse
Mark & Sally Vlaminck
Justin & Anne Marie Vorbach
Chay Vue
Robert & Nancy Walker
Michelle Warme
John & Jeana Watts
Catherine & Brian Weedman
Annie Weets
Frank White
Eric Wallen & Abby Wikelius
Heather & Adam Willert
Thomas & Barbara Williams
Jennifer Williams
Jeremy & Jessica Williams
Shuan Wisdom
Theresa M. Zaske & Penni Spaid
James M Zmeskal

thanks
for your
support

*indicates Tocqueville donors

UWSWMN Corporate Leaders

We are grateful for the steadfast support of our Corporate donors, local businesses, and service organizations, which, through their foundations and workplace campaigns, support our mission to improve lives and strengthen communities in southwest Minnesota.

Emerging Leaders-\$499 and Below

AmericInn by Wyndham
AP Design/Send It
Balaton Area Chamber of Commerce
Bethel Lutheran Church
Beverage Wholesalers, Inc.
Bladholm Construction, Inc.
Buffalo Ridge Concrete
Buysse Roofing Systems
Canby Drugs & Gifts, Inc.
Cargill, Inc.
Cottonwood Co-op Oil Company
Dana F. Cole & Company, LLP
Echelon Wealth Partners
ExxonMobil (c/o UW Greater Houston)
GIVEMN.ORG
Hendricks Farmers Lumber Company
Kinner & Company Ltd
MightyCause
NextEra Energy Resources
Quist Moving & Storage
Sky Printing
Slayton Pizza Ranch
Southwest Glass Center, Inc.
Stoneberg, Giles & Stroup PA
The Computer Man, Inc.
Titan Machinery
Title and Abstract Services
Toni's Depot
Vivacy Inc.

Pewter Level-\$500-\$999

Comes Investments, Inc-Pizza Hut, Marshall
Extreme Panel Technologies, Inc.
Lyon-Lincoln Electric Cooperative
Marshall Convention and Visitors Bureau
Meier Electric, Inc.
Minnwest Bank - Dawson
R and G Construction Company
Runchey, Louwagie & Wellman
Slayton Fire Department Gambling
Slumberland of Marshall
Smile Designers
Southwest Coaches Inc., Southwest Tour & Travel
Subway
Vishay HiRel Systems LLC
WARAJU, INC.

Copper Level-\$1000-\$2499

BMO
Border States Electric Supply
Duke Energy
Eagles 3405
First Congregational Church
Hy-Vee Food Stores
Jeremiason Photo
Kiwanis Club of Granite Falls
Kruise Buick GMC
Legal Estate Planning Solutions, PLLC
MDU Resources Foundation
Microsoft Matching Gifts Program
Rotary Club of Marshall
State of Minnesota - Combined Charities
V.F.W. Post 742

Bronze Level-\$2500-\$4999

AgCountry Farm Credit Services
Hoffman & Brobst
Xcel Energy Foundation

Silver Level-\$5000-\$9999

Ag Plus Cooperative
Avera
Daktronics, Inc.
Land O'Lakes Foundation
Lockwood Motors
Lyon County Government Center Employee Groups
Minnwest Bank - Marshall
Western Equipment Finance

Platinum Level-\$10,000-\$50,000

ADM Cares
Bremer Bank
D & G Excavating
North Star Mutual Insurance Company
Runnings
Schwan's Company (Schwan's Corporate Giving Foundation)
U.S. Bank Foundation

Workplace Awards

GOLD AWARD

90-100% employees pledging

Bremer Bank
Western Equipment Finance
Minnwest Bank-Marshall
BMO Bank
Duke Energy

SILVER AWARD

65-89% employees pledging

Schwan's Company
US Bank
Runnings
Lyon County Government Center
United Way of Southwest Minnesota

BRONZE AWARD

50-64% employees pledging

North Star Mutual Insurance
D&G Excavating
Lockwood Motors
Hoffman & Brobst
Marshall Public Schools
City of Marshall
Sanford Canby Medical Center
Avera

Awards of Distinction

AMBASSADOR OF THE YEAR

Southwest Health and Human Services Committee

COMMUNITY SPIRIT AWARD

Western Equipment Finance

SPIRIT OF CARING AWARD

Lockwood Motors

VOLUNTEER OF THE YEAR

Jana Reilly

LIVE UNITED AWARDS

Margaret Palan and Lori Lerohl
UCAP